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Utilities Federal Credit Union Latest to Join Shared Branching in Nebraska

LAKESWOOD, CO (January 6, 2010)—Credit Union Service Network is pleased to announce that Utilities Federal Credit Union, headquartered in Omaha, Nebraska has joined shared branching as both an issuer and acquirer. The credit union has opened their location in the Omaha Metro Area as a service center. Utilities FCU serves primarily Metropolitan Utilizes District employees and their families.

One of the major factors for Utilities FCU deciding to join shared branching was the need for greater member convenience. "We wanted to offer more convenient locations for our members to utilize our services. Most of our MUD employees lived/worked near the credit union, but we were inconvenient for the family members of the employees," said Amy Brodersen, President, Utilities Federal Credit Union.

For credit unions thinking of joining CUSN, Brodersen shares some words of advice. "Shared Branching is a wonderful opportunity to offer your members. It is a service that surpasses that of the big banks—having a branch on every corner." The staff's feedback has been overwhelmingly positive as well. "The staff has been very upbeat and excited. They began mentioning it to our members before we even went "live"."

For more information, please visit the CUSN Web site at www.cusn.com, or www.cuservicenetwork.com to view detailed information on shared branching, including locations.

Credit Union Service Network, LLC was founded in 1992, to help participating credit unions reach more members in areas outside of their office radius, offering products and services that connect members to their credit unions. Credit Unions own the network, and it has a volunteer board to govern the direction of the organization. Media representatives, contact our Marketing Consultant, Meghan Stewart, at (720) 945-7244 or mstewart@cusn.com for additional information.

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