



**FOR IMMEDIATE RELEASE**

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**Credit Union Service Network & CO-OP Financial Services Announce Partnership**  
*Working Together to Provide Call Center Solutions to Credit Unions*

**LAKESWOOD, CO** (February 8, 2010)—Credit Union Service Network (CUSN) has partnered with CO-OP Financial Services to provide external call center lending and member support services to CUSN clients.

"We're excited about the new opportunities this agreement brings to both CO-OP Financial Services and CUSN," said Doug Burke, President/CEO of CUSN. "CUSN will bring the value of CO-OP Member Center to its constituent credit unions and CO-OP Member Center will receive marketing support and leads for in-profile customers."

The agreement creates new avenues and resources for marketing CO-OP Member Center to 98 current customers and all potential customers of CUSN in the states of Colorado, Idaho, Iowa, Nebraska, New Mexico, and Wyoming. The agreement is structured to allow CUSN to generate leads and interest for CO-OP Member Center's lending solutions and member services.

For more information, please visit the CUSN Web site at [www.cusn.com](http://www.cusn.com), or [www.cuservicenetwork.com](http://www.cuservicenetwork.com) to view detailed information on shared branching, including locations.

**About Credit Union Service Network**

Credit Union Service Network, LLC was founded in 1992, to help participating credit unions reach more members in areas outside of their office radius, offering products and services that connect members to their credit unions. Credit Unions own the network, and it has a volunteer board to govern the direction of the organization. Media representatives, contact our Marketing Consultant, Meghan Stewart, at 720-945-7244 or [mstewart@cusn.com](mailto:mstewart@cusn.com) for additional information.

**About CO-OP Financial Services**

Established in 1981 and located in Rancho Cucamonga, Calif., CO-OP Financial Services is the organization that provides the tools, counsel and leadership to help credit unions and their members prosper. Wholly owned by its credit union shareholders, CO-OP provides volume discounts on payments products and services that include ATM network access, debit processing, ATM processing, shared branching, check imaging and mobile payments.

With nearly 3,000 credit union members, 28,000 surcharge-free ATMs (including 9,000 deposit-taking), 3,500 shared branch locations (the largest number of branches of any network), 155 million-plus monthly transactions and 26 million cardholders, CO-OP Financial Services is the number No. 1 credit union electronic funds transfer (EFT) network and processor in the U.S. financial services industry. CO-OP Financial Services' membership has access to 800,000 ATMs worldwide through links to NYCE, STAR, Cirrus, PULSE and Plus. For more information, go to: [www.co-opfs.org](http://www.co-opfs.org).

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