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Contact: Meghan Stewart
720-945-7244
mstewart@cusn.com

Columbine Credit Union Opens It's Locations to Guest Credit Union Members

LAKESWOOD, CO (*March 2, 2010*)—Columbine Federal Credit Union, headquartered in Centennial, Colorado has opened their two branch locations as credit union service centers. After having been an issuer on shared branching for a number of years, their goal was to serve members of other participating credit unions in the same manner that other credit unions have been serving the Columbine FCU membership these past years.

"We have been an issuer for many years, and (shared branching) has been a great way to offer hundreds of locations for our membership to transact their credit union business," said Deonne Martinez, President/CEO, Columbine Federal Credit Union. The credit union felt it was the time to add the acquiring side of shared branching, to offer more locations to guest members outside of their own membership. The staff's feedback has been overwhelming positive as well. "The staff is excited about the change."

For credit unions thinking about adding shared branching as a delivery channel, Martinez shares some words of advice. "You can't go wrong being part of CU Service Network!"

For more information, please visit the CUSN Web site at www.cusn.com, or www.cuservicenetwork.com to view detailed information on shared branching, including locations.

Credit Union Service Network, LLC was founded in 1992, to help participating credit unions reach more members in areas outside of their office radius, offering products and services that connect members to their credit unions. Credit Unions own the network, and it has a volunteer board to govern the direction of the organization. Media representatives, contact our Marketing Consultant, Meghan Stewart, at (720) 945-7244 or mstewart@cusn.com for additional information.

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