



FOR IMMEDIATE RELEASE

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Credit Union Service Network & CO-OP Financial Services Announce Partnership
Working Together to Provide Call Center Solutions to Credit Unions

LAKESWOOD, CO (March 4, 2010)—Credit Union Service Network (CUSN) has partnered with CO-OP Financial Services to provide external call center lending and member support services to CUSN clients.

“We're excited about the new opportunities this agreement brings to both CO-OP Financial Services and CUSN,” said Doug Burke, President/CEO of CUSN. “CUSN will bring the value of CO-OP Member Center to its constituent credit unions and CO-OP Member Center will receive marketing support and leads for in-profile customers.”

The agreement creates new avenues and resources for marketing CO-OP Member Center to 98 current customers and all potential customers of CUSN in the states of Colorado, Idaho, Iowa, Nebraska, New Mexico and Wyoming. The agreement is structured to allow CUSN to generate leads and interest for CO-OP Member Center's lending solutions and member services.

“CO-OP Financial Services and CUSN have a long history of partnering on CO-OP access and convenience products and services for credit unions and their members,” said Mark Chatfield, Chief Operating Officer of CO-OP Member Center. “It is great to have CUSN on the marketing team for CO-OP call center services as well.”

Acquired in November 2009, CO-OP Member Center is based in Fort Worth, Texas, and is a wholly-owned subsidiary of CO-OP Financial Services. LoanLink Services from CO-OP Member Center starts with loan processing, including recording applications and underwriting. Member Services covers after-hours and as-needed call center duties, handling account inquiries, routine transactions and other member interactions.

For more information, please visit the CUSN Web site at www.cusn.com, or www.cuservicenetwork.com to view detailed information on shared branching, including locations.

About Credit Union Service Network

Credit Union Service Network, LLC was founded in 1992, to help participating credit unions reach more members in areas outside of their office radius, offering products and services that connect members to their credit unions. Credit Unions own the network, and it has a volunteer board to govern the direction of the organization. Media representatives, contact our Marketing Consultant, Meghan Stewart, at 720-945-7244 or mstewart@cusn.com for additional information.

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About CO-OP Financial Services

Based in Rancho Cucamonga, Calif., CO-OP Financial Services is the industry leader in access and convenience products for credit unions. Nearing 30 years of credit union service, CO-OP connects credit union members to their accounts through network services, payment processing, e-commerce solutions, CO-OP Shared Branching and call center services. With total of 3,000 credit union members, 26 million cardholders, 28,000 surcharge-free ATMs, 4,000 shared branch locations, plus 160 million-plus monthly transactions, CO-OP Financial Services is the nation's largest credit union service organization, offering the tools, knowledge and leadership to help credit unions prosper. To learn more, visit www.co-opfs.org. Follow CO-OP on Twitter at: <http://twitter.com/COOPFS> and keep up with industry issues via the CO-OP Insight Vault blog at: <http://co-opinsightvault.com>.

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