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Arapahoe Credit Union Offers Convenience Guest Credit Union Members Gain Branch Access

LAKESWOOD, CO (April 27, 2010)—Arapahoe Credit Union, headquartered in Centennial, Colorado has opened their two branch locations as credit union service centers. After having been an issuer on shared branching for a number of years, their goal was to serve members of other participating credit unions in the same manner that other credit unions have been serving the Arapahoe CU membership these past years.

“Shared branching has proven to be a cost-efficient and effective means of providing convenience to credit union members. Not only can our [Arapahoe CU] members use the more than 4,000 locations nationwide, but we can now return the favor by providing access at our branches to members of other shared branching credit unions,” said Claudia Milan, President/CEO, Arapahoe CU.

Account access at numerous locations is essential for today’s mobile lifestyles. “Although many of our members live or work near one of our branches, we want to make sure all of our members have the convenience of a nearby branch. Shared branching gives our credit union that opportunity,” said Claudia Milan. “As our members become aware that we are a shared branching center, they also become more aware of the many branches and conveniences available to them.”

Shared branching essentially “opens the doors” of other credit unions to all members of credit unions who are part of the shared branching network. Through shared branching, members can conduct the services they most frequently use, including deposits, withdrawals, funds transfers, loan payments, and balance inquiries. New credit unions and locations are added monthly, which translates into even more convenience for members.

Milan states “Shared branching is a means of staying competitive and retaining members without the high expenses of adding branches. Shared branching just makes economic sense.”

For more information, please visit the CUSN Web site at www.cusn.com, or www.cuservicenetwork.com to view detailed information on shared branching, including locations.

Credit Union Service Network, LLC was founded in 1992, to help participating credit unions reach more members in areas outside of their office radius, offering products and services that connect members to their credit unions. Credit Unions own the network, and it has a volunteer board to govern the direction of the organization. Media representatives, contact our Marketing Consultant, Meghan Stewart, at (720) 945-7244 or mstewart@cusn.com for additional information.

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