

**FOR IMMEDIATE RELEASE**

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**MEMBERSOWN CREDIT UNION JOIN SHARED BRANCHING,  
GIVING MEMBERS ACCESS TO OVER 4,100 LOCATIONS NATIONWIDE**

LAKEWOOD, Colo. (January 3, 2011)—MembersOwn Credit Union, headquartered in Lincoln, Nebraska has joined shared branching through CU Service Network (CUSN), which has extended convenience for their members beyond their two individual credit union locations. Their members now have the ability to conduct financial transactions at over 4,200 nationwide locations. MembersOwn CU has also opened their branches to guest members offering added convenience to members of participating credit unions in the spirit of cooperation.

Shared branching essentially “opens the doors” of other credit unions to members of credit unions who are part of the shared branching network. Through shared branching, members can conduct the services they most frequently use, including deposits, withdrawals, funds transfers, loan payments, and balance inquiries. New credit unions and locations are added monthly, which translates into even more convenience for members.

Account access at numerous locations is essential for today’s mobile lifestyles and one of the primary reasons MembersOwn CU joined shared branching. Kenn Miller, President, states “We have only two locations from which to serve our members. Shared branching allows us the opportunity to provide greater flexibility for our members to access their accounts throughout our local market and throughout eastern Nebraska. We are a community credit union serving a two county area in Southeast Nebraska and with shared branching, our members’ accounts are now closer to them than ever before.”

For credit unions thinking of joining CUSN, Miller shares some words of advice. “When evaluating the shared branching concept, be sure to consider the intangible impact to the member. To be able to go to one of over 4,200 locations is priceless. From a member perspective and a cost perspective, this is the best way to expand your physical presence to allow your members to access their accounts.”

For more information, please visit the CUSN Web site at [www.cusn.com](http://www.cusn.com) or [www.cuservicenetwork.com](http://www.cuservicenetwork.com) to view detailed information on shared branching, including locations.

**About CU Service Network**

CU Service Network, LLC was founded in 1992, to help participating credit unions reach more members in areas outside of their office radius, offering products and services that connect members to their credit unions. Credit Unions own the network, and it has a volunteer board to govern the direction of the organization. To learn more, visit [www.cusn.com](http://www.cusn.com). Follow CU Service Network on Twitter at: <http://twitter.com/SharedBranching>. Media representatives, contact our Marketing Consultant, Meghan Stewart, at 720-945-7244 or [mstewart@cusn.com](mailto:mstewart@cusn.com) for additional information.

**About MembersOwn Credit Union**

MembersOwn Credit Union is a not for profit financial cooperative, locally owned by the members who save and borrow here. We have a unique common bond of people who live, work, worship, attend school

or belong to an organization in Lancaster County or Gage County. The connection between Lancaster and Gage Counties is more than just a shared border. Highway 77 provides the connection enabling shared economic growth and strength through living, working and fulfilling daily needs. For more information, visit [www.membersowncu.org](http://www.membersowncu.org).

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