

**FOR IMMEDIATE RELEASE**

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**CU SERVICE NETWORK CELEBRATES  
SHARED BRANCHING EXCELLENCE IN CREDIT UNIONS**

LAKEWOOD, Colo. (May 18, 2011)—CU Service Network (CUSN) announced its list of honorees for the 4<sup>th</sup> Annual Shared Branching Excellence (SBE) Awards. The awards were presented during the CUSN 2011 Annual Meeting at the Heritage Eagle Bend Golf Course, Aurora, Colorado on May 11, 2011. CUSN participants and partners are recognized by CUSN for their exceptional and outstanding work in support of shared branching.

CUSN presented awards to the following recipients:

***Excellence Award**—The two awards were presented to credit unions that are active on the network and have achieved the greatest growth/transactions in 2010.*

Greatest Acquirer Transaction Growth

Latah Federal Credit Union—Grew 84%

Largest Ratio of Annual Issuer Transactions to Total Members

White Crown Federal Credit Union—Ratio of 6.67

***Marketing Excellence Award***

Best Marketing Campaign

Dupaco Community Credit Union

Best Marketing Campaign (Honorable Mention)

Horizons North Credit Union

For more information, please visit the CUSN Web site at [www.cusn.com](http://www.cusn.com) to view detailed information on shared branching, including locations.

**ABOUT CU SERVICE NETWORK**

CU Service Network, LLC was founded in 1992, to help participating credit unions reach more members in areas outside of their office radius, offering products and services that connect members to their credit unions. Credit Unions own the network, and it has a volunteer board to govern the direction of the organization. To learn more, visit [www.cusn.com](http://www.cusn.com). Follow CU Service Network on Twitter at: <http://twitter.com/SharedBranching>. Media representatives, contact our Marketing Specialist, Meghan Stewart, at 720-945-7244 or [mstewart@cusn.com](mailto:mstewart@cusn.com) for additional information.

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