



FOR IMMEDIATE RELEASE

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First Class Credit Union Now Participating in Shared Branching.

LAKESWOOD, CO (March 11, 2008)—First Class Credit Union, headquartered in West Des Moines, Iowa, joined CU Service Network as both an issuer and an acquirer in shared branching. First Class serves the Postal Employees in the State of Iowa, along with a community charter, and smaller Select Employee Groups.

First Class CU decided to join the network based on its passion for cooperative movements among credit unions. "We very strongly believe in the cooperative movement of credit unions, said Kent Strawn, CEO, First Class CU. "I have three offices I can share with other credit unions to assist with their service to their members. The system would not work with just issuer's. We now have considered this to be a profit opportunity."

As far as the credit union staff, the team is committed to service."Our staff stepped right up and took shared branching on. It has been a great topic of discussion when members have considered closing their account," said Strawn.

For credit unions considering the idea of joining CUSN, First Class CU shares some words of advice. "Do it! It may sound like a hassle for some credit unions, but to this point we have been well trained in our duties, we worked with other credit unions on Harland, and the shared service center to get our account steps in order before we just jumped in," said Strawn. "The transition has not been a staff issue at all."

Shared branching enables credit union members to conduct financial transactions at more convenient locations by opening the doors of other credit unions. Through shared branching, credit union members have access to more than 3,140 service centers nationwide, including some foreign locations. Members can conduct the services they most frequently use including deposits, withdrawals, funds transfers, loan

payments, and balance inquiries at shared branching service centers. Please visit the CUSN Web site at www.cuservicenetwork.com to view detailed information on shared branching, including locations.

About CUSN

Since 1992, CU Service Network has successfully implemented shared branching for over 80 credit unions in Colorado, Idaho, Iowa, Nebraska, New Mexico, and Wyoming. CUSN was established to help participating credit unions reach more members in areas outside of their office radius. Credit unions own the network and have a volunteer board to govern the direction of the organization. Contact Meghan Green, Marketing Consultant, at (720) 945-7244 for more information.