



FOR IMMEDIATE RELEASE
March 11, 2008

PRIMARY CONTACT:
Meghan Green
720-945-7244
mgreen@cusn.com

Capitol View Credit Union Joins Shared Branching As An Issuing Credit Union.

LAKESWOOD, CO (March 11, 2008)—CU Service Network is pleased to announce that Capitol View Credit Union has joined shared branching as an issuing credit union. The credit union is located at 1000 E Grand Ave. in Des Moines, Iowa.

"I have believed in the shared branching concept for many years. When the Iowa Credit Union League announced that shared branching was finally coming to Iowa, I was very excited. Providing convenience for our members without having to invest in fixed assets is very cost effective, especially for a credit union of our size. The Iowa League did the research on shared branching networks for us and found that CUSN provides the best value and access to more locations than any other network," said Brent Kowalsky, CEO, Capitol View Credit Union.

For credit unions thinking of joining CUSN, Kowalsky shares some words of advice. "I would strongly recommend they consider joining the network. Belonging provides additional convenience for your members and may allow you to keep some relationships that you may have lost in the past due to members moving or job changes. Since our office is in the state complex we are not open on weekends and we close during the week at 4pm. Shared branching allows us to attract new members that previously would not have considered us because of these limitations," said Kowalsky.

Shared branching enables credit union members to conduct financial transactions at more convenient locations by opening the doors of other credit unions. Through shared branching, credit union members have access to more than 3,140 service centers nationwide, including some foreign locations. Members can conduct the services they most frequently use including deposits, withdrawals, funds transfers, loan payments, and balance inquiries at shared branching service centers. Please visit the CUSN Web site at www.cuservicenetwork.com to view detailed information on shared branching, including locations.

About CUSN

Since 1992, CU Service Network has successfully implemented shared branching for over 80 credit unions in Colorado, Idaho, Iowa, Nebraska, New Mexico, and Wyoming. CUSN was established to help participating credit unions reach more members in areas outside of their office radius. Credit unions own the network and have a volunteer board to govern the direction of the organization. Contact Meghan Green, Marketing Consultant, at (720) 945-7244 for more information.