

**FOR IMMEDIATE RELEASE**

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**Credit Union Service Network Celebrates Shared Branching Excellence in Credit Unions**

**LAKESWOOD, CO** (May 9, 2008)—Credit Union Service Network (CUSN) announced its list of honorees for the 1<sup>st</sup> Annual Shared Branching Excellence (SBE) Awards. The awards were presented during the CUSN 2008 Annual Meeting at the Table Mountain Inn, Golden, Colorado on May 8, 2008. CUSN participants and partners are recognized by CUSN for their exceptional and outstanding work in support of shared branching.

CUSN presented awards to the following recipients:

***Excellence Award***—*The first two awards were presented to credit unions that have been active on the network for at least 3 years and have achieved the greatest growth in 2007.*

Greatest Issuer Transaction Growth

Community Choice Credit Union—Grew 60%

Greatest Acquirer Transaction Growth

Spirit of America Federal Credit Union—Grew 124%

Largest Ratio of Annual Issuer Transactions to Total Members

White Crown Federal Credit Union—Ratio of 6.3

***Marketing Excellence Award***

Best Marketing Campaign

St. Vrain Valley Credit Union

CUSN also presented a **Vision Award**. The award was presented to Mr. Tom Evers, President/CEO, Premier Members Federal Credit Union, for his long-standing commitment to the shared branching movement. Mr. Evers exemplifies professionalism and leadership through a truly cooperative spirit. He has been with CUSN from the beginning starting in 1991 as one of the chief architects. Mr. Evers was chairman from 1995 to 2002.

For more information, please visit the CUSN Web site at [www.cusn.com](http://www.cusn.com), or [www.cuservicenetwork.com](http://www.cuservicenetwork.com) to view detailed information on shared branching, including locations.

*Since 1992, Credit Union Service Network (CUSN) has successfully implemented shared branching for over 87 credit unions in Colorado, Idaho, Iowa, Nebraska, New Mexico, and Wyoming. CUSN was established to help participating credit unions reach more members in areas outside of their office radius through shared branching. Through shared branching, credit union members have access to more than 3,200 service centers nationwide, including some foreign locations. Members can conduct the services they most frequently use including deposits, withdrawals, funds transfers, loan payments, and balance inquiries at shared branching service centers. Media representatives, contact our Marketing Consultant, Meghan Green, at 720-945-7244 or [mgreen@cusn.com](mailto:mgreen@cusn.com) for additional information.*

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