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Contact: Meghan Green
720-945-7244
mgreen@cusn.com

**Bellco Credit Union Now Participating in
Shared Branching and Opened Fourteen Shared Branching Locations.**

LAKESWOOD, CO (April 25, 2008)—CU Service Network is pleased to announce the addition of Bellco Credit Union. Bellco, headquartered in Greenwood Village, Colorado, joined CU Service Network as both an issuer and an acquirer in shared branching.

Bellco opened all fourteen of its branches as credit union service centers to better serve members of other credit unions by providing broader access to financial services in Colorado. The fourteen new service centers are located in Aurora, Centennial, Denver, Englewood, Glendale, Lakewood, Littleton, Northglenn, Parker, Westminster, and Wheat Ridge.

“A primary driver for Bellco is to provide convenient services for our members, and ready access to branch locations is something our members value highly. Our goal was to increase our members’ options not just in Denver, but nationwide,” said Laura Higgins, Director of Marketing, Bellco Credit Union. “The majority of our membership resides in the Denver Metro area, which is our primary marketing area—our 14 Bellco branches are all in the Denver area. However, we know that we have pockets of membership in other parts of the state, and other parts of the country.

Staff response to the change has been positive. “Bellco staff has been very pleased with the experience so far—in fact, some of our own employees have told us that their family members and friends were glad to learn about shared branching, because it’s so convenient,” said Higgins.

Since 1992, Credit Union Service Network (CUSN) has successfully implemented shared branching for over 86 credit unions in Colorado, Idaho, Iowa, Nebraska, New Mexico, and Wyoming. CUSN was established to help participating credit unions reach more members in areas outside of their office radius through shared branching. Through shared branching, credit union members have access to more than 3,200 service centers nationwide, including some foreign locations. Members can conduct the services they most frequently use including deposits, withdrawals, funds transfers, loan payments, and balance inquiries at shared branching service centers. Media representatives, contact our Marketing Consultant, Meghan Green, at 720-945-7244 or mgreen@cusn.com for additional information.

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