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Credit Union Service Network Extending Its Reach in Iowa

ARVADA, CO. (**September 5, 2007**) – Credit Union Service Network (CUSN) proudly announces that United Service Credit Union is the first acquiring credit union in the state of Iowa! The pacesetter credit union is located in Des Moines, Iowa but serves members around the world.

"With our field of membership, we needed a cost effective way to serve them. At our last planning session it was decided that shared branching was a better answer than building a branch in central Iowa," said Mariann Peterson, President/CEO, United Service Credit Union.

United Service Credit Union is faith based, with Methodist being the most prominent. Members of this credit union are predominantly ministers, church employees, plus any Methodist organization such as Methodist Hospital. The credit union has members all over the world plus every little town in Iowa. In fact, about half of United Service CU's membership is local with the hospital while the other half is mostly in towns around Iowa and the remainder is worldwide through traveling missionaries and educators.

"The staff at United Service CU is also pleased to be able to offer this service to people who end up at the hospital without cash, or need funds due to a family emergency. Our data processing system makes the shared branching system VERY easy to use," said Peterson.

When United Service CU was asked what advice they would give to other credit unions considering this service, they said, "Go for it...what do you have to lose?"

Shared branching enables credit union members to conduct financial transactions at more convenient locations by opening the doors of other credit unions to them. Through Shared

Branching, credit union members have access to more than 2,800 Service Centers nationwide, including some foreign locations. Members can conduct the services they most frequently use, including deposits, withdrawals, funds transfers, loan payments and balance inquiries at Shared Branching Service Centers.

Please visit the CUSN Website at www.cuservicenetwork.com to view detailed information on shared branching and locations. As CUSN continues to increase the number of participating credit unions in Colorado, Idaho, Iowa, Nebraska, New Mexico, and Wyoming, more credit union members are able to experience the convenience of broader access to financial services.

About CUSN

Since 1992, CU Service Network has successfully implemented shared branching for over 76 credit unions in Colorado, Idaho, Iowa, Nebraska, New Mexico, and Wyoming. CUSN was established to help participating credit unions reach more members in areas outside of their office radius. Credit unions own the network and have a volunteer board to govern the direction of the organization. Contact Dana Russell, Marketing Consultant, at (720) 479-3264 for more information.

CU Service Network's affiliation with shared branching nationwide is through Credit Union Service Corporation (CUSC), based in Duluth, Georgia. CUSC is the credit union movement's largest shared branching network representing 55 percent of all national locations and 68 percent of credit unions participating in shared branching. CUSC is the only shared branching network representing credit unions, leagues, CUSOs, CUNA and CUNA Mutual.

Photo Attached: Mariann Peterson, President/CEO of United Service Credit Union