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ARVADA, CO. (November 23, 2007) – Dupaco Community Credit Union headquartered in Dubuque, Iowa joined CU Service Network and opened four of their ten locations as CU Service Centers. Dupaco serves the tri-state area of Illinois, Iowa and Wisconsin.

"At Dupaco, our vision is to serve as our member's lifetime financial home," said Bob Hoefer, President/CEO, Dupaco Community Credit Union. "Shared branching enhances our ability to fulfill that vision by allowing us to provide extended personal service to all members regardless of where life's journeys may take them. In addition, cooperation among credit unions is not a new concept. Over the years, Dupaco has provided area credit unions with depository, check-clearing, and coin services, and worked with them on compliance, training, community, legislative, and loan initiatives. These activities, along with endeavors such as shared branching, further exemplify the credit union difference and the benefits of belonging to a financial movement that truly cooperates for the mutual benefit of all members," said Hoefer.

Although Dupaco has been a community-chartered credit union for more than 20 years, Dupaco Community CU still has SEG (Select Employee Groups) relationships with more than 200 area businesses. Coming in all shapes and sizes, Dupaco's Business Partners employ from two to 1,800 workers, and provide services ranging from haircuts to health care to home construction. "We are happy to provide access to a wealth of services designed to not only save time and money, but also provide these employees with convenient access to custom-tailored services and education that will improve their financial well-being," said Hoefer.

With ten offices in east central Iowa, southwest Wisconsin, and northwest Illinois, the vast majority of Dupaco Community CU's members live in close proximity to one of its locations. However, with thousands of members living across the country and many retirees spending several months a year away from this area, shared branching provides tremendous convenience to those members.

"Feedback from those members actively using our shared branches has been extremely positive," said Hoefer. "Recently, a member who is moving across the country was very distraught at the thought of finding a new financial institution. When we showed her that a shared branch location was just a few miles from her new home she was overjoyed that she would be able to retain convenient access to her credit union. Frequent travelers, including several members of our Board of Directors, have also enjoyed the enhanced access delivered by shared branching."

"Plus, our staff is extremely pleased to be involved in shared branching. Not only do staff members have another dynamic service they can provide to our members (*helping both retention and attraction of new members*), but it also showcases the cooperative spirit of the credit union industry, giving them another point of differentiation from many of our competitors," said Hoefer.

For credit unions considering the idea of joining CUSN, Dupaco Community CU shares some words of advice. "I strongly encourage credit unions to join CUSN and become issuers at the very least," said Hoefler. "How else can you go from 5 to 2,500 branches overnight? It is definitely a cost-efficient way to enhance your branch network and deliver true value to your members, while helping your credit union, and the entire credit union industry, stay competitive with regional and national banks."

About CUSN

Since 1992, CU Service Network has successfully implemented shared branching for over 76 credit unions in Colorado, Idaho, Iowa, Nebraska, New Mexico, and Wyoming. CUSN was established to help participating credit unions reach more members in areas outside of their office radius. Credit unions own the network and have a volunteer board to govern the direction of the organization. Contact Dana Russell, Marketing Consultant, at (720) 479-3264 for more information.

CU Service Network's affiliation with shared branching nationwide is through Credit Union Service Corporation (CUSC), based in Duluth, Georgia. Credit Union Service Corporation and CO-OP Shared Branching recently combined operations to form the largest shared branching network representing 80 percent of national credit union participants. Made up of credit unions, leagues, CUSOs, CUNA and CUNA Mutual, the CO-OP Shared Branching network is designed to offer credit union members convenient access to their accounts at multiple locations with extended hours. CO-OP Shared Branching's proprietary ground-breaking technology, The Next Generation Network, offers credit unions lower cost, enhanced transaction functionality, and greater information capacity, making it possible for more credit unions to offer shared branching to their members.

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