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## **Credit Union Service Network Adds 4 Credit Unions and 20 Service Centers to Their List of Shared Branch Locations**

**ARVADA, CO.** (May 1, 2007) – Credit Union Service Network (CUSN) proudly recognizes Farmers Union FCU (Greenwood Village, CO), Mutual 1<sup>st</sup> FCU (Omaha, NE), Nebraska State Employees CU (Lincoln, NE), and Northeast Denver FCU (Denver, CO) as new members to the shared branching network for the months of March and April 2007. CUSN currently facilitates shared branching for 74 participating credit unions and 167 service center locations.

Farmers Union FCU has joined CUSN as an issuing credit union, allowing its members to take advantage of over 2,500 Service Center locations across the country.

Mutual 1<sup>st</sup> FCU has joined the CUSN network as both an issuer and acquirer, opening its doors to guest members at their main location on F Street in Omaha, their Harold Square location on Blondo Street in Omaha and their Papillion, NE location on North Washington Street. Nebraska State Employees CU has also opened their doors to guest members at their new Service Center locations in Lincoln, NE on 16<sup>th</sup> Street and in Fremont, NE on North Bell Street. Northeast Denver FCU invites guest members into their Service Center location on Peoria in Denver, CO.

Additionally, fourteen other Service Center locations were opened in March and April 2007 by existing shared branching credit unions. American Airlines FCU (Ft Worth, TX) six additional locations, Aurora Schools FCU (Aurora, CO) one location, Eagle Legacy CU (Arvada, CO) two additional locations, Electrical FCU (Arvada, CO) one location, Omaha Police FCU (Omaha, NE) one additional location, and Pioneer FCU (Mountain Home, ID) three additional locations. Premier Members FCU has taken over the location of the former Northglenn Stand-Alone Service Center; this location remains open to guest members as a Premier Members FCU location. In addition, the three Decibel CU Service Center locations have been migrated to Ent FCU Service Centers; their doors remain open to serve guest members.

“Shared Branching really exemplifies the Credit Union philosophy of ‘Not for Profit, Not for Charity, but For Service’ and points out the difference between banks and credit unions,” said Fran Conway, CEO,

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Farmers Union Federal Credit Union. "We decided to be pro-active in meeting the needs of our members and potential members. Utilizing shared branching enables us serve our present members and make us more attractive to potential members."

"Increasing member convenience and access to their credit union as well as the ability to participate in a cooperative effort to promote credit unions promoted us to join CUSN," said Mark Uden, CEO, Mutual 1st Federal Credit Union. "Membership feedback to Shared Branching has been great and members appreciate having additional options of visiting *'their credit union'*," said Uden.

Shared branching enables credit union members to conduct financial transactions at more convenient locations by opening the doors of other credit unions to them. Through Shared Branching, credit union members have access to more than 2,500 Service Centers nationwide, including some foreign locations. Members can conduct the services they most frequently use, including deposits, withdrawals, funds transfers, loan payments and balance inquiries at Shared Branching Service Centers.

Nebraska State Employees Credit Union echoed a common reaction to the benefits of joining CUSN and its Shared Branching capabilities. "We decided to join CUSN because it will make it more convenient for our members to conduct their financial transactions not to mention offering a wide variety of locations for members to be serviced," said Chris Nielsen, CEO, Nebraska State Employees Credit Union.

Please visit the CUSN Web site at [www.cuservicenetwork.com](http://www.cuservicenetwork.com) to view detailed information on these new locations. As CUSN continues to increase the number of participating credit unions in Colorado, Idaho, Iowa, Nebraska, New Mexico, and Wyoming, more credit union members are able to experience the convenience of broader access to financial services.

#### **About CUSN**

*Since 1992, CU Service Network has successfully implemented shared branching for over 74 credit unions in Colorado, Idaho, Iowa, Nebraska, New Mexico, and Wyoming. CUSN was established to help participating credit unions reach more members in areas outside of their office radius. Credit unions own the network and have a volunteer board to govern the direction of the organization. Contact Dana Russell, Marketing Consultant, at (720) 479-3264 for more information or visit our web site [www.cuservicenetwork.com](http://www.cuservicenetwork.com).*

*CU Service Network's affiliation with shared branching nationwide is through Credit Union Service Corporation (CUSC), based in Duluth, Georgia. CUSC is the credit union movement's largest shared branching network representing 55 percent of all national locations and 68 percent of credit unions participating in shared branching. CUSC is the only shared branching network representing credit unions, leagues, CUSOs, CUNA and CUNA Mutual.*

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