



4905 W. 60th Avenue, Arvada, Colorado 80003
(303) 479-3260 (720) 479-3420 Fax www.cuservicenetwork.com

FOR IMMEDIATE RELEASE
September 6, 2007

For More Information Contact:
Dana Russell, (720) 479-3264
or drussell@cusn.com

Credit Union Service Network Extending Its Reach in Iowa, Colorado, Idaho and Wyoming.

ARVADA, CO. (September 5, 2007) – Credit Union Service Network (CUSN) proudly announces several new credit unions and locations to shared branching.

In Iowa, United Services Credit Union in Des Moines, became the first credit union in Iowa to open its doors as an acquiring or “host” credit union. All credit union members that are part of the shared branching network have access to this new location in Des Moines. “With our field of membership, we needed a cost effective way to serve them and at our last planning session it was decided that shared branching was a better answer than building a branch in central Iowa,” said Mariann Peterson, President/CEO, United Service Credit Union.

The Credit Union has members all over the world, plus every little town in Iowa. In fact, about half of United Service’s membership is local with the Methodist hospital while the other half is in small towns around Iowa and the remainder is worldwide through traveling missionaries and educators. “The staff at United Service CU is so pleased to be able to offer this service to people who end up at the hospital without cash, or need funds due to a family emergency.” said Peterson.

In Idaho, Idaho State University recently opened 4 of its locations as “host” credit unions in the network. Although their members have had access to the network for some time, this new move allows many of the University students and teachers that have accounts at other credit unions in the network to access them at one Idaho State’s offices, bringing greater convenience and member loyalty to all members served through this service.

In Colorado, Premier members, a longstanding member of the network, opened another location in Firestone, Colorado, bringing their participation up to 7 locations for shared branching.

In Wyoming, UniWyo Federal Credit Union opened a new location in Laramie on the University of Wyoming campus. This location adds another location for members who attend the University, or who visit the area. Warren FCU opened another location as a “host” credit union on the Warren Air Force Base. Visitors or military personnel stationed at the base will have greater account access through the shared branching network.

Shared branching enables credit union members to conduct financial transactions at more convenient locations by opening the doors of other credit unions to them. Through Shared Branching, credit union members have access to more than 2,800 Service Centers nationwide, including some foreign locations. Members can conduct the services they most frequently use, including deposits, withdrawals, funds transfers, loan payments and balance inquiries at Shared Branching Service Centers.

Please visit the CUSN Website at www.cuservicenetwork.com to view detailed information on these new locations. As CUSN continues to increase the number of participating credit unions in Colorado, Idaho, Iowa, Nebraska, New Mexico, and Wyoming, more credit union members are able to experience the convenience of broader access to financial services.

About CUSN

Since 1992, CU Service Network has successfully implemented shared branching for over 76 credit unions in Colorado, Idaho, Iowa, Nebraska, New Mexico, and Wyoming. CUSN was established to help participating credit unions reach more members in areas outside of their office radius. Credit unions own the network and have a volunteer board to govern the direction of the organization. Contact Dana Russell, Marketing Consultant, at (720) 479-3264 for more information.

CU Service Network's affiliation with shared branching nationwide is through Credit Union Service Corporation (CUSC), based in Duluth, Georgia. CUSC is the credit union movement's largest shared branching network representing 55 percent of all national locations and 68 percent of credit unions participating in shared branching. CUSC is the only shared branching network representing credit unions, leagues, CUSOs, CUNA and CUNA Mutual.

###