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Green River credit union joins CUSN

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GREEN RIVER - A Green River credit union, and two based in Colorado, have joined the Credit Union Service Network to provide broader access to financial services for its members.

Trona Valley Community Federal Credit Union of Green River, which operates four locations in southwestern Wyoming (Evanston, Pinedale, Rock Springs and Green River), will become a CUSN Service Center, allowing its members access to network credit union services in thousands of locations, including 12 in Wyoming.

Credit unions are not-for-profit financial cooperatives owned and governed by their members. They are open for many people to join, not just select groups, and often are based on geographical locations, group affiliations, employers, or places of worship.

Shared branching enables credit union members to conduct financial transactions at more convenient locations by opening the doors of other credit unions to them. Through shared branching, credit union members have access to more than 2,300 Service Centers nationwide, including some foreign locations.

Members can access the services they most frequently use, making deposits, withdrawals, funds transfers, loan payments and balance inquiries at Shared Branching Service Centers.

Marsha Tynsky, CEO of Trona Valley Community FCU, said the decision to join CUSN was a good one for her credit union and its members.

"The association with CUSN came naturally and the quality of service and professionalism made for an easy decision," she said. "CUSN makes the whole process very simple."

Tynsky said she is advising other credit unions to participate in the network.

Also joining the shared branching network were BCS Community Credit Union in Wheat Ridge, Colo., and Westminster Federal Credit Union in Westminster, Colo. Boulder Valley Credit Union, Boulder, Colo., a member of shared branching since 1994, opened its doors to guest members at four branch locations in Estes Park, Louisville and Boulder.

Since 1992, CU Service Network has successfully implemented shared branching for nearly 70 credit unions in Colorado, Nebraska, New Mexico, Idaho and Wyoming. CUSN was established to help participating credit unions reach more members in areas outside of their office radius. Credit unions own the network and have a volunteer board to govern the direction of the organization.

CU Service Network's affiliation with shared branching nationwide is through Credit Union Service Corp., based in Duluth, Ga. CUSC is the credit union movement's largest shared branching network representing 55 percent of all national locations and 68 percent of credit unions participating in shared branching. CUSC is the only shared branching network representing credit unions, leagues, CUSOs, CUNA and CUNA Mutual.

For more information on the network and the new locations, contact Rosemary Paddock, CUSN operations manager, at (720) 479-3265, or visit the CUSN Web site at www.cuservicenetwork.com.

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